ABSTRACT

The present invention 10 discloses pants 16 having foam padding 18 inserted into the pants seat as a cushion. The padding 18 is in the form of a buttocks 20 extending partially through the thigh area. The pants 16 can be either trousers or shorts manufactured from any material such as, spandex, lycra, polyester/cotton, cotton, cotton denim, etc., and can be manufactured in a style matching a sports team colors or can incorporate graphic images such as team logo 26 or other indicia. The aforementioned apparel can also be manufactured with a unique serial number 28 whereby sporting event promoters or other interested parties could manufacture and/or sell numbered apparel whereby attendance to events can be promoted by offering prizes for the wearers of the apparel by randomly drawing from a reservoir of numbers and awarding prizes for those in attendance. The present invention 10 also provides for an additional element wherein in addition to the padded pants being numbered, hats 30, sweatshirts and jackets 32 could also be manufactured with a serial number 28 whereby the wearers could participate in a sporting event attendance contest which has the potential to increase gate receipts for the stadium.